

For the On-Premise Innovator

PREVIEW
ISSUE

\$5.00

Nightclub & Bar[®]

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Interactive Messaging Unlimited

Text messaging is picking up in clubs, and now club owners can display multiple streams of SMS/text messages using Interactive Messaging Unlimited (IMU) through Pangolin SMS from Pangolin Inc.



IMU takes incoming SMS text messages from cell phones, processes them and then displays them in public — on video projectors, television chat channels and even using laser lighting.

Version 3.50 of IMU now adds output to a Web page, too, so the display can be seen worldwide on the Internet. There are no limits on the number of simultaneous chat sessions, voting sessions and incoming message sources.

IMU was designed specifically for public interactive SMS display. It runs on a standard PC connected to one or more cellular modems or other message sources. Users quickly can create professional-looking video backgrounds on which the various video, SMS chat, SMS voting and other elements appear.

For more information, visit pangolinsms.com.

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