New England Corporate Events
Meetings, Event Planning & Conferences
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WHAT'S NEW

HOT Stuff

by Stacey Marcus

Whether you want to blast your text message on video, block out background noise so you can communicate with your office or track your presentation time, there's a plethora of products launched every day to assist you in your daily business. Keeping up with the technology can be daunting, so you may want to create a harmonious ambience at your meetings by toddling tea or giving your attendees a great book to read. Take a moment to check out our featured items that can help you be a more powerful, connected, calm and precise corporate meeting planner.

Text Message Power

Pangolin's Interactive Messaging Unlimited (or IMU) is a software application that uses the texting technology already embedded in most wireless devices (i.e. cell phones, Blackberrys, and PDAs) to allow audience members at an event to communicate with the entire group, speaker or discussion panelists. Audience members send a text message via their wireless device to a designated phone number; messages appear on a video or projection screen for all to see after optional screening by a moderator.

The software, which requires only a USB-enabled modem (provided) and a laptop computer is available in two versions. IMU Basic is designed for use at meetings and events, while IMU Pro includes features for use with high volume applications such as broadcast and cable TV. **Learn more by visiting www.pangolinsms.com or call Bill Benner at (407) 299-2088.**